

KELVIN COURT

GLASGOW



Messrs. Alec Woolf (Builders and Contractors, Ltd. of Newcastle-on-Tyne, Glasgow, and London

who offer you this brochure, are responsible for the erection of the first block of *Luxury Residential Flats* in Glasgow, and, in fact, in Scotland. They have had varied experience in the exact needs and modern requirements essential in a building of this type.

It is fitting that Glasgow as Scotland's foremost business city should be the first to benefit by a handsome building of this type, so essential to the modern times with their domestic service difficulties and requirements for easily run homes.

In having the courage to be the first to offer to Glasgow citizens this new mode of living, Messrs. Alec Woolf, Ltd., have no fear but that Scottish folks' level-headedness will enable them immediately to seize upon the many advantages offered as has already been shown by the response and encouragement the builders have received and which has amply repaid them for their enterprise.

Apart from the building itself, careful consideration has been given to the amenities available and also to the six acres of land that goes to make up the site. This land has been laid out to the best advantage with a view to enabling the residents to obtain the maximum benefit and pleasure from these carefully thought out homes.

In conclusion, Messrs. Alec Woolf, Ltd., would like to say that their one aim is to give the utmost satisfaction, and all criticisms and suggestions will be gratefully and appreciably received at Head Office, "Estate Office," The Drive, Gosforth, Newcastle-on-Tyne.

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KELVIN COURT GREAT WESTERN ROAD KELVINSIDE, GLASGOW

A^T Kelvinside, in the heart of Glasgow's most fashionable residential area, there is arising a building of architectural beauty, known as Kelvin Court, containing luxury flats unequalled in the Empire for their beauty of design, convenience of layout, and maximum of luxury.

This new building comprises two blocks, containing 103 well-planned flats, all of them entirely self-contained, with a private hall, and window space which gives uninterrupted views over a wide area.

All the latest principles of flat construction have been incorporated in Kelvin Court, and all the past objections to flat dwelling have been entirely removed. Each flat has sound-proof walls, and proper insulation ensures the maximum of warmth in winter and coolness in summer.

All the living rooms are large and well proportioned, and the bedrooms and bathroom have been conveniently grouped. Domestic quarters are absolutely self-contained.

Kelvin Court is intended to attract the best class of Glasgow's citizens, and in consequence every care has been taken to ensure that they will enjoy the maximum of comfort and convenience, and that the design of the building and the layout of the gardens will satisfy their discrimination.

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THE labour and inconveniences of life have been reduced to a minimum by residence in a luxury flat—there is central heating and constant hot water—a passenger and service lift at your beck and call—economy of construction in bulk enables the maximum of labour-saving equipment to be installed, such as modern kitchen cabinets, tiled kitchen, refrigerators, etc.

Very considerable attention has been paid to interior decorations. These have been carried out by an eminent interior decorator who has embodied such features as concealed lighting in the living rooms, and bathrooms with walls of coloured glass.

For the happiness of life there is a telephone and wireless set in each flat—there is garage accommodation—attractive gardens, and opportunities for miniature golf, squash rackets, and lawn tennis. At Kelvin Court you can cut yourself off from the world if you wish to, yet, on the other hand, there is never any sense of loneliness, for there is always somebody in the building.

As a final proof of the modernity of these luxury flats—a bomb-proof shelter can be installed in the basement for your safety if disaster should come to this unfortunate world.

DETAILS OF SPECIAL INTEREST

ELECTRIC passenger and service lifts to all floors. Central heating to each flat, hall and landing. Constant hot water and well-equipped bathroom with heater towel rail and walls of coloured glass.

Up-to-date kitchen with labour-saving dressers, tiled walls, electric power, gas, and refrigerator.

Tradesmen's staircase and lifts adjoining the kitchen serve each flat.

Day and night porter in touch with each flat by service telephone.

Heated linen cupboard.

Built-in wardrobes are supplied in the bedrooms.

Terrazzo flooring to all entrance halls.

Storerooms and pram stores.

A garage and filling station are attached.

A bomb-proof shelter can be simply constructed in the basement of the flats.

Latest type of press button cisternless W.C.

ADVANTAGES OF A LUXURY FLAT

THE modern luxury flat is worth the attention of every man with a small family, its advantages are so very considerable.

Economies made on construction in bulk enable the builders to include decorative conveniences and luxury fittings hitherto unobtainable in anything but a house at a very costly price.

In a modern flat one can reduce domestic service to a minimum, thus solving the main question and take full advantage of the service staff supplied to the whole block.

On furnishing one can consider just the immediate needs ; there is no call to furnish rooms which will never be used.

With a flat, all charges are included, and one is not pestered for odd bills for rates and the like, and gas and electricity are available at the lowest rate.

One can go away on business, or on holiday, and know that the flat is protected, and that when one returns there will be warmth, constant hot water, and other amenities available immediately.

A modern flat is entirely self-contained, and modern insulation ensures sound-proof walls.

One can enjoy beautiful gardens, tennis, and other amusements, without having to employ labour or use energy in gardening and house-keeping.

Economy of space enables these blocks of flats to be erected in the most accessible and convenient positions, so that one can be really part and parcel of the life of the place.

For the small family—the bachelor—the widow—the modern flat is the ideal residence.

ACCOMMODATION

Three-room apartments with similar conveniences from **£165** per ann.

Four-room apartments with similar conveniences from **£192** per ann.

Five-room apartments with similar conveniences from **£218** per ann.

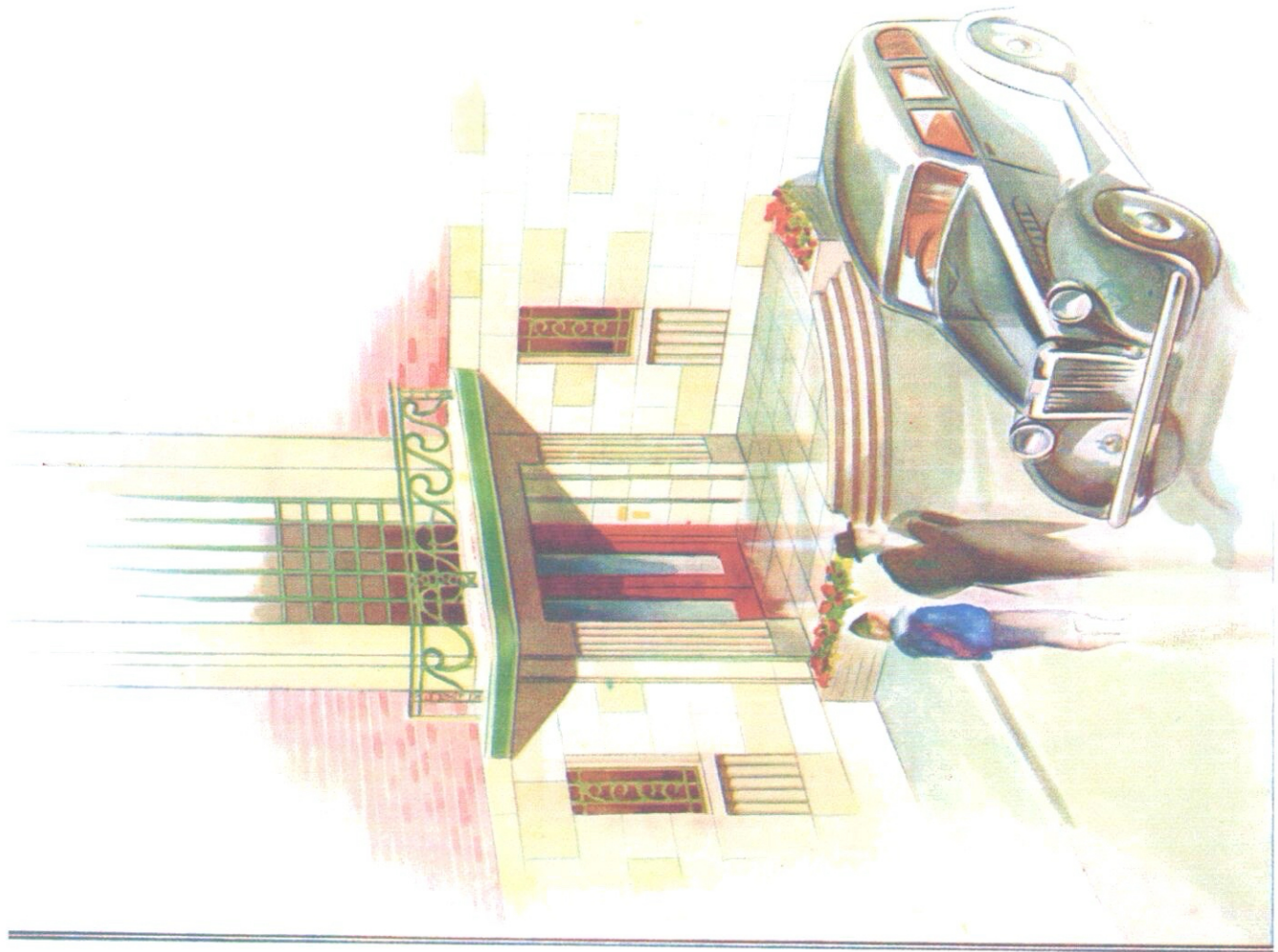
Six-room apartments with similar conveniences from **£244** per ann.

The number of the smaller flats are limited in proportion to the larger ones, and floor position and aspect are to be taken into account.

If necessary, two adjoining flats can be combined, thus substantially increasing the accommodation.

Two Bathrooms can be obtained to any flat, on early application.

Central garaging or alternative private lock-up garages obtainable at reasonable rentals.



LET GLASGOW FLOURISH . . .

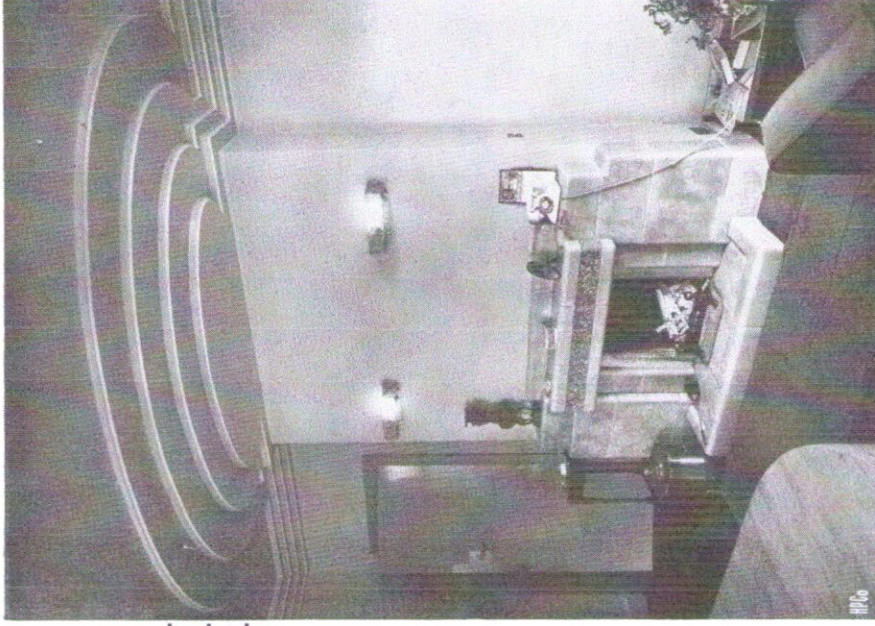
IT is fitting that this great block of luxury flats should be completed in the greatest year of modern Glasgow's history, the year of the great Empire Exhibition, at Bellahouston Park—the greatest exhibition since Wembley in 1924. Glasgow, as the second city of the Empire, is proud to house that Exhibition, and it is also anxious to show to its countless visitors that it is a city up-to-date and flourishing. Kelvin Court will be fitting proof of the modernity of its residential areas.

Glasgow is a city of many moods. In its heart it has little time to be beautiful, for business, real business, claims all its attention, but in it, and around it, there are many beautiful buildings, splendid parks and prospects, and surrounding it is some of the most magnificent scenery in the British Isles. Loch Lomond, Loch Katrine—the Trossachs, names to conjure with in every part of the world, and fitting compensation for any of the blackness of Glasgow's industrial heart.

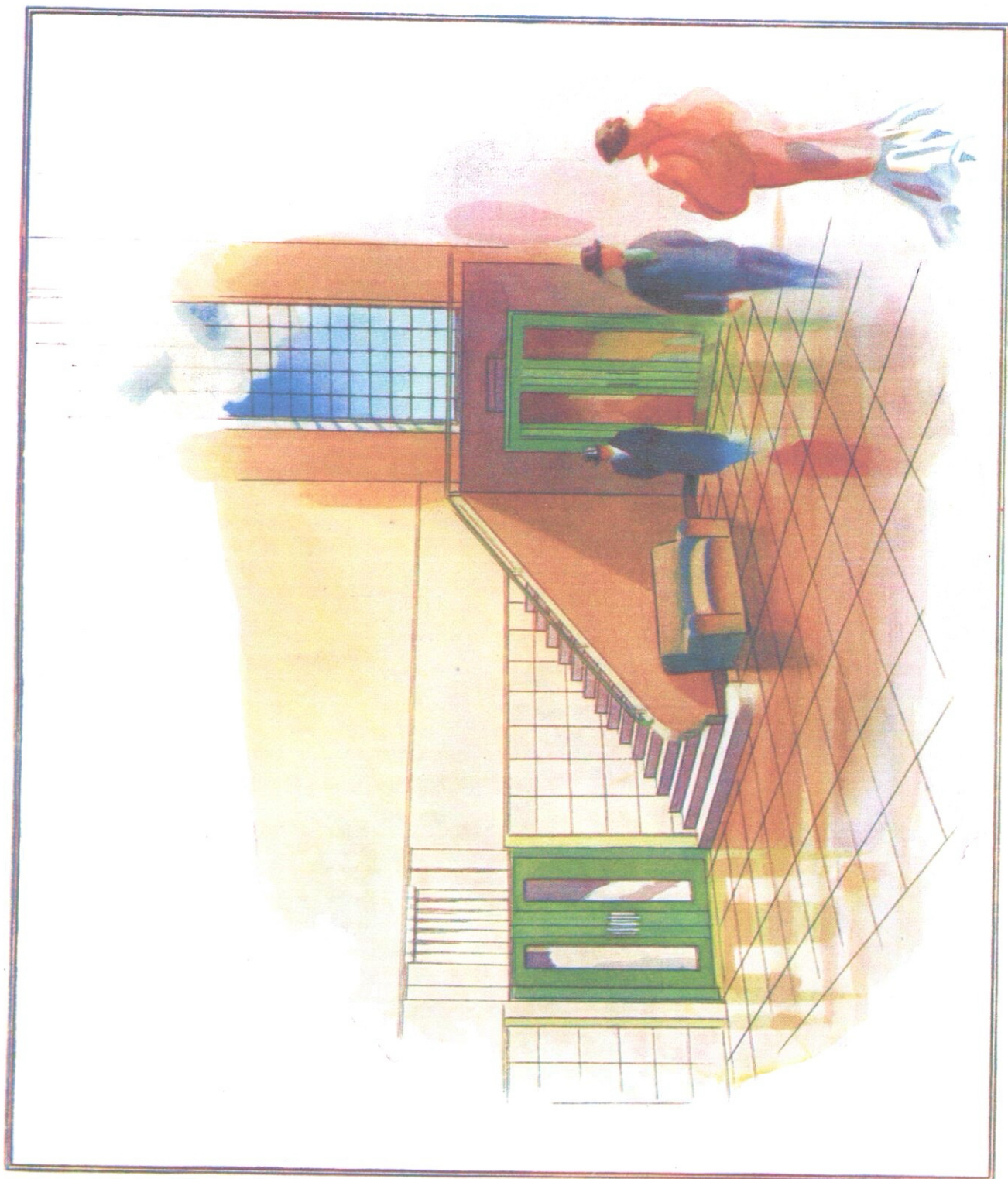
“Let Glasgow Flourish” is the motto of the city, and few cities take more heed of their motto. Glasgow continues to flourish, and to-day it stands, the industrial, educational, civic and social heart of Scotland.







The fireplace corner of a room in the modern style, and showing the very attractive treatment of the ceiling above the fireplace
[Copyright Bacon & Sons]



TYPE ONE

Two Bedrooms

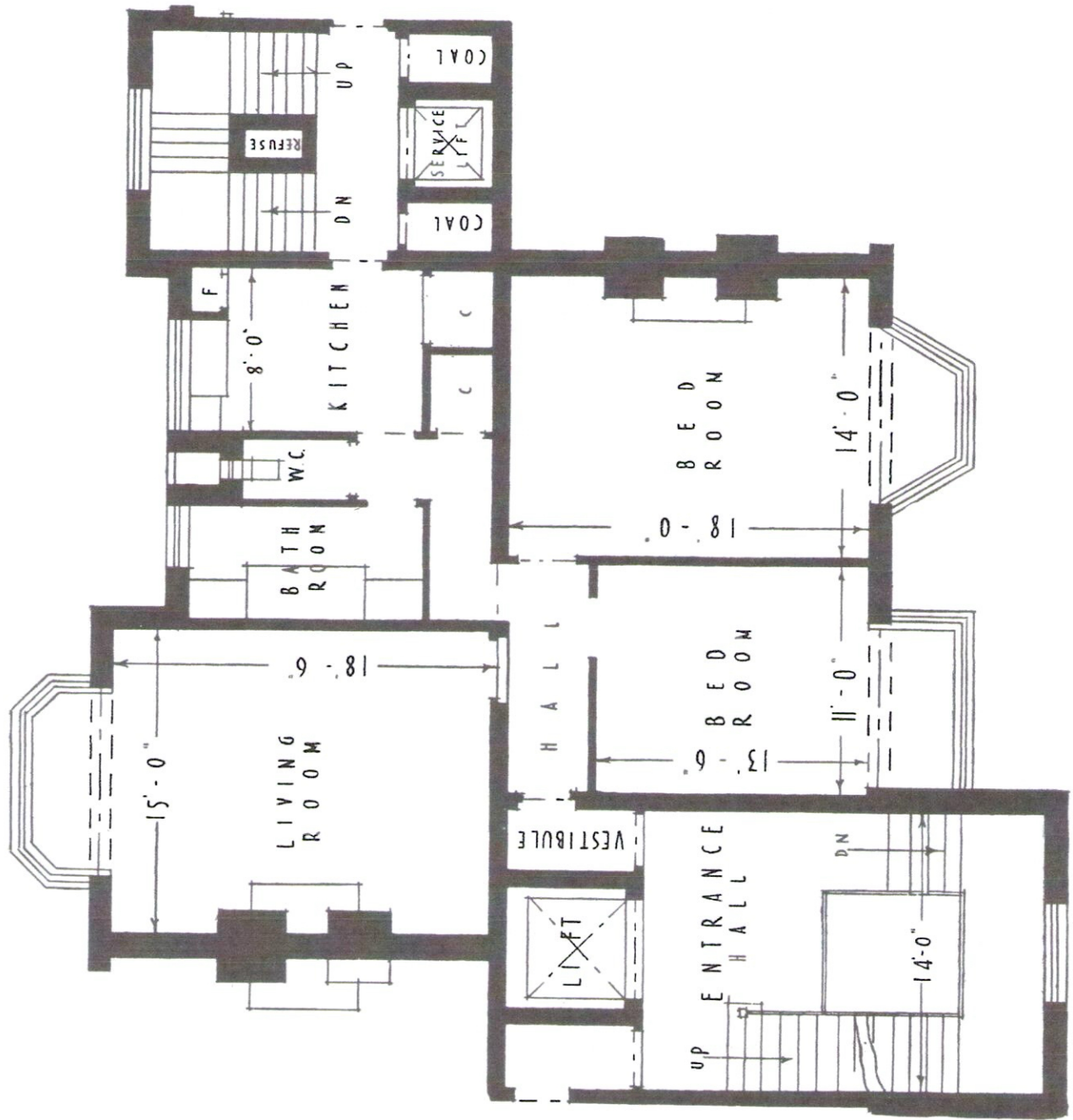
One Bathroom

Living Room

Kitchen

Rentals from

£165 per ann.



TYPE TWO

Two Bedrooms

One Bathroom

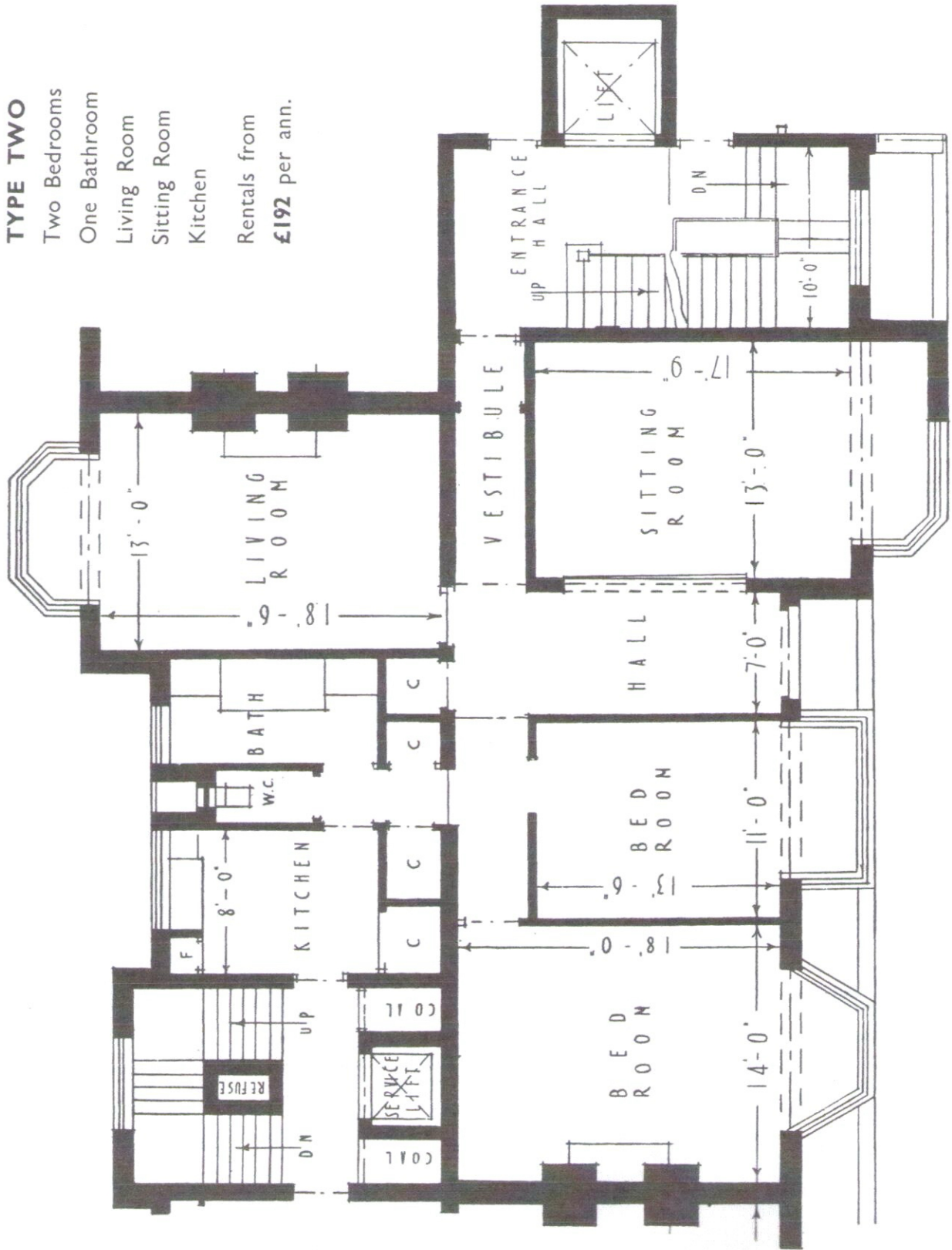
Living Room

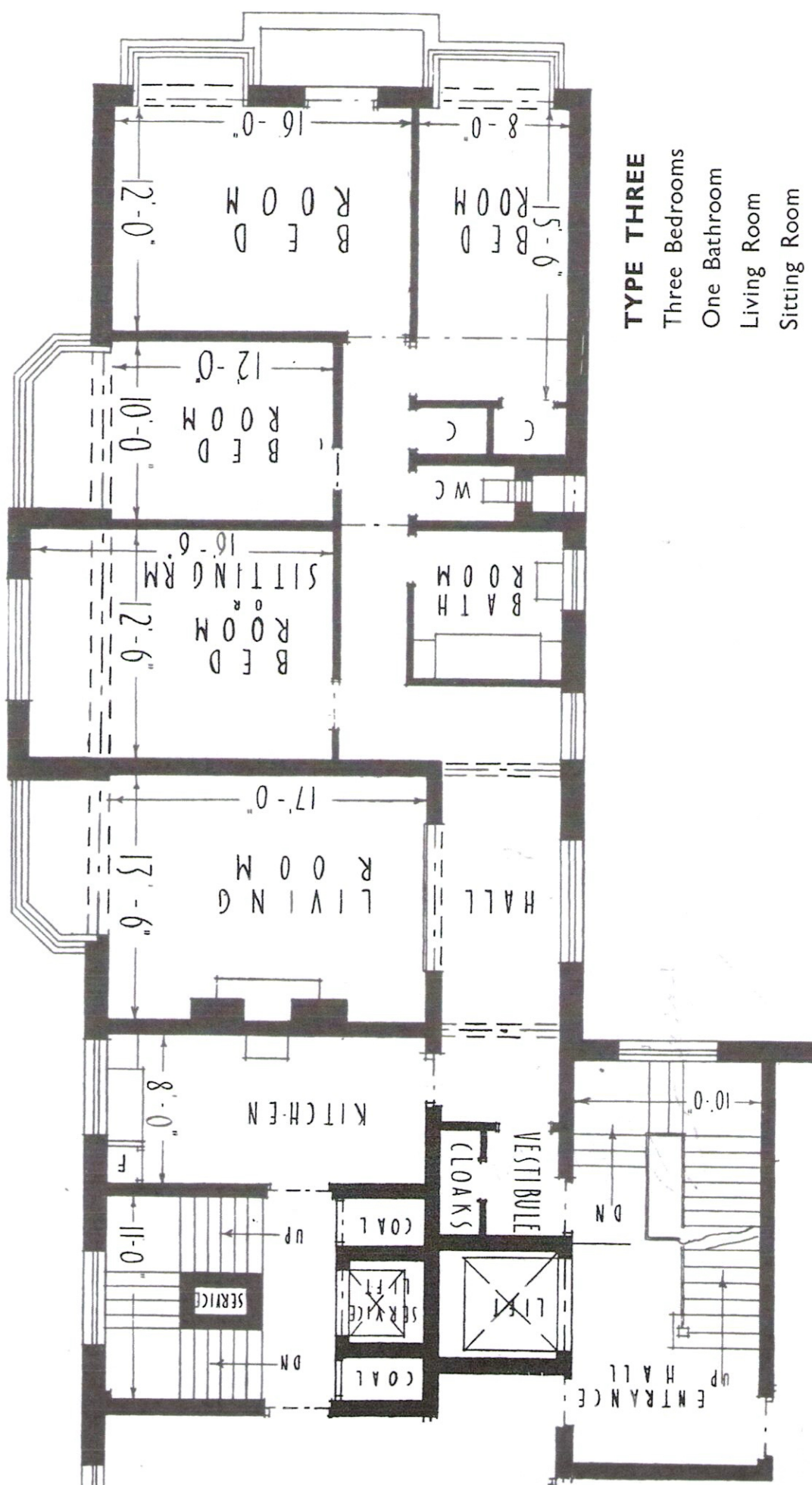
Sitting Room

Kitchen

Rentals from

£192 per ann.





TYPE THREE

Three Bedrooms

One Bathroom

Living Room

Sitting Room

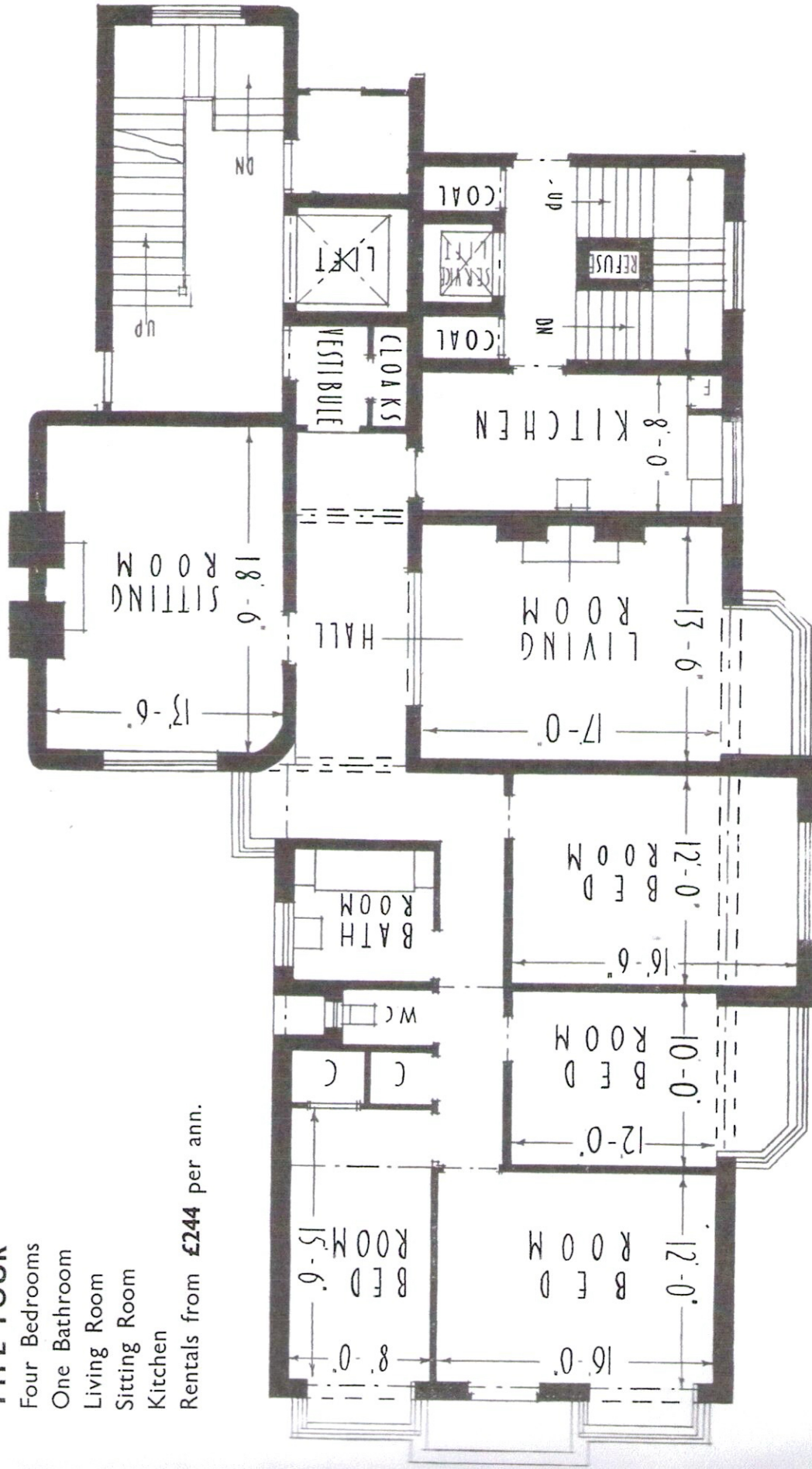
Kitchen

Rentals from £218 per ann.

TYPE FOUR

Four Bedrooms
One Bathroom
Living Room
Sitting Room
Kitchen

Rentals from £244 per ann.



Whilst every care has been taken in compiling this guide, and the statements contained herein are believed to be correct, the Publishers and the Promoters of this publication will not hold themselves responsible for any inaccuracies.
